

The Importance of Thanksgiving Education Based on Traditional Cultural Background in Ideological and Political Education of Polytechnic Colleges

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Abstract: For society, excellent talents can provide fresh blood to society and promote social development. Good ideological and moral character is the foundation of building socialism with Chinese characteristics. Chinese traditional culture and ideological education are closely linked. Our traditional culture contains rich wisdom of life. If we can carry forward the scientific spirit, it will play an important role in guiding the growth of young people and building a good social and spiritual civilization environment. It is very important to integrate traditional culture into the ideological and political education of college students. This is not only the promotion of traditional culture, but also the inevitable requirement of the development of socialist culture. The paper mainly analyzes the importance of traditional culture in college students' ideological and political education and the specific application measures, and analyzes the traditional cultural connotation and characteristics, the problems and causes of college students' ideological and political education, striving to maximize the function and role of traditional culture in college students' ideological and political education.

1. Introduction

Under the background of economic globalization, the main tasks of Ideological and political educators in Colleges and universities are: to make college students firmly believe in communism, establish correct world outlook, outlook on life and values, and enhance their comprehensive quality, which is also the prerequisite for the stable development of Chinese society [1]. As for the traditional culture, the author thinks that it mainly refers to the historical traditional culture with Confucian culture as the core, which conforms to the scientific concept of development, and should be inherited. It provides abundant nourishment for the Chinese nation's continuous growth and development. Chinese traditional virtues are the essence of Chinese culture and contain rich ideological and moral resources [2]. It includes ideological culture, institutional norms, customs, religious beliefs and other aspects. For educators, establishing correct values for them is an unshirkable responsibility and obligation, and an indispensable part of the students' ideological and political education. This also illustrates the importance of ideological and political education [3]. Only by fully applying Chinese traditional culture in the ideological and political education work of science and engineering colleges can college students be able to have correct guidance in their thinking, and thus make great contributions to China's socialist construction.

With the development of economic globalization, people's sources of cultural absorption have begun to increase, and students are in the stage of "three views", which makes the thoughts vulnerable to certain impacts under the influence of lack of humanistic spirit and traditional Chinese culture. We should always remember our identity and constrain our behavior [4]. Improve personal cultivation, work together for the motherland, contribute to the motherland, and promote the harmonious and stable development of society. As an ideological and political educator, giving full play to the role of Chinese traditional culture in the ideological and moral education of college students is a benefit to the children and the benefit of society [5]. His ideas have spread far into the world. Some researchers have also pointed out that traditional morality is also an important part of the treasure house of Chinese traditional culture. Not forgetting the original ability to open up the future, good at inheritance can be better innovative. It is urgent to integrate Chinese traditional culture into college students' ideological and political education. When ideological and political

educators in polytechnic colleges carry out ideological and political education for college students, they should fully grasp and utilize the inexhaustible and important treasure of traditional culture to improve the effect of Ideological and political education.

2. The Significance of Integrating Traditional Culture into College Students' Ideological and Political Education

Eliminate the negative impact of cultural diversity on College students. In recent years, countries around the world have strengthened their contacts. Cultivating students' patriotic and patriotic socialist spirit is an eternal theme in Ideological Education in Colleges and universities. In the long stream of history, the reason why the Chinese nation has achieved so much today. Western countries have shown their ideology and value standards to other countries through the Internet and other means. Traditional culture is a good moral character and spiritual outlook that inspires people to strive for progress. It is the foundation of positive energy and the essence of promoting the process of a harmonious socialist society [6]. In the long course of life, only the Chinese cultural system continues and develops with its tenacious vitality, which is an important feature of the vitality of Chinese traditional culture. Its perseverance and long-standing are constantly urging us to face life with a positive and enterprising attitude. Traditional culture needs to be conveyed and deepened in ideological politics. It is the responsibility of the teaching process to make the Chinese people carry forward the patriotic spirit and establish correct values and outlook on life. It represents national thinking and values. Therefore, the ideological and political education work in colleges and universities should pay attention to the dissemination of the excellent traditional culture of the Chinese nation, and combine the traditional culture and ideological and political education work in order to enhance the patriotic enthusiasm of college students and enhance their self-esteem and self-confidence. Therefore, inheriting and carrying forward Chinese traditional culture is not only the proper meaning of China's socialist modernization construction, but also the objective requirement of China's socialist modernization. Losing traditional culture and national spirit, the construction of advanced culture has become a passive water and a rootless wood.

The openness and inclusiveness of traditional culture is not only reflected in the integration of the nation, but also in the intercommunication of the economy and in the absorption and reference of foreign culture. Whether it is the development of nature or between countries and between people, we should start from ourselves, do not act as catalysts for contradictions, carry forward the traditional Chinese culture, and achieve absolute peaceful and unified development [7]. It contains the content and spirit of ideological and political education. Chinese traditional culture and the ideological and political education work in science and engineering colleges are closely related, which leads the direction of ideological and political education in science and engineering colleges. However, traditional virtues are not seen in some college students, as shown in the following: cheating in exams and copying papers. Incorrect values cause them to value their interests and despise justice. Modernization in any country is rooted in the traditional culture of the nation, and takes the traditional culture as the premise. Only by combining the basic requirements of modernization with the traditional culture of the nation, can modernization be endowed with national characteristics. These are of great help to the increase of patriotism and national self-confidence and self-esteem of contemporary college students, as well as to the consolidation of Marxist thought. So as to improve the country's economic level and promote national development. In addition, the development of College Students' honesty and morality can also promote the harmonious development of society, ensure the good development of the country in the future, and quickly realize the beautiful vision of the Chinese dream.

In Chinese traditional culture, the principle of being human is very profound. In many works, there is a very profound understanding of ideological education. The main purpose of Ideological and political education is to help college students establish correct world outlook, outlook on life and values. From the perspective of world outlook, ancient Chinese philosophers advocated the unity of heaven and man, which fully demonstrated the fear of nature. Both in content and in logic, they and the traditional Chinese culture can achieve commonality and ideological inheritance.

Therefore, in the process of ideological and political classroom teaching, traditional culture can be used to interpret modern theories. Modern university education attaches great importance to professional knowledge, practical knowledge and skills, focusing on the life and survival of college students after graduation, and less on guiding college students to make value judgments and moral judgments. However, college students do not have a high degree of recognition for it. For the contemporary college students in China, in the case of the influx of Western culture, there are also some behaviors and ideas in the ivory tower that are not compatible with the traditional virtues of our country. Traditional culture is an indispensable part of the country's long-term development, but traditional culture sometimes bans its own thinking, while modern students prefer open new things. We should know how to be grateful and cherish all the resources we have now. Because only the heart is always in the spirit of saving, our era can develop resources and become stronger. The ideological and political education work in science and engineering colleges is mainly to provide talents with high moral character and high quality in China. This also requires that ideological and political education in science and engineering schools must be based on Chinese traditional culture, so that students can establish correct ideas and make them more Good to contribute to the development of China's socialism.

3. Application of Traditional Culture in Ideological and Political Education of College Students

For our traditional culture, because of its limited channels of transmission, college students have few opportunities to understand and learn about traditional culture, on the contrary, they know more about some western cultures. Ideological and political education in polytechnic colleges is an important course concerning the future development of College students. Integrating traditional Chinese culture into Ideological and political education can increase college students' understanding of traditional culture and enhance their sense of superiority to China's long history. Now, in China's ideological education, Chinese culture has become the carrier, and the Chinese culture into the ideological work, but also let the educated from all aspects, receive the influence of words and deeds, and then achieve the purpose of ideological education. During the investigation, the author found that because our school is a science and engineering college, there are more books on science and engineering. In contrast, there are fewer books on humanities, and books on traditional culture are in urgent need of increase. However, many current ideological and political teachers lack corresponding professional qualities, and they do not know enough about traditional culture. When teaching, they are often perfunctory. Such teaching greatly reduces the effect of classroom teaching. It is necessary to teach Chinese traditional culture when arranging special courses in the ideological and political course, and select from the traditional cultural classics close to the students, close to life, and close to the actual content. If the traditional method of instilling education is still used, the teaching effect will not be effectively guaranteed. Therefore, educators should appropriately innovate educational methods. It is necessary to recognize that there are many teaching methods in traditional Chinese culture that are worth learning and can be used for reference and improvement.

In order to better develop traditional culture and give play to its ideological and educational role, we must first work hard from the system, change the traditional way of education, and integrate traditional cultural education into ideological and political education. In combination with China's ideological education tasks, Marxism-Leninism, Mao Zedong Thought, Deng Xiaoping Theory, and three representatives are the educational guidelines, and include the infiltration of Chinese traditional culture to improve the quality and education of the people. In the way to strengthen the cultivation of humanistic quality, in addition to the requirements for the teachers, the students hope to contact and improve their humanistic qualities in social welfare work, and many aspects of Chinese traditional culture. In the process of building campus culture, we can integrate traditional culture and transfer positive energy, which is also an important way to improve the ability of College students. We should grasp important festivals, anniversaries and major historical events, organize relevant propaganda activities, invite moral models, cultural scholars, experts and professors to give special presentations, and call on college students to inherit and carry forward

traditional culture with the power of examples. There are many reasons for these problems, including the impact of Western capitalist culture on us, but there are also our own neglect and indifference to traditional culture. In addition to the introduction, we also need to fully explore our traditional culture, especially the contemporary elements of traditional culture. We should carry forward the cultural characteristics of the past five thousand years and cultivate the socialist core cultural outlook.

China's excellent traditional culture has gone through years of precipitation, and retained precious gifts for modern people. Even now, it has rich ideological culture and educational methods for us to explore and sort out. In order to enhance college students' understanding of Chinese traditional culture, it is necessary to transform theory into practice. This requires that schools can rely on local traditional cultural resources and regularly carry out some traditional cultural practice activities, so as to deepen students' understanding of Chinese traditional culture. This kind of cultural atmosphere makes college students feel that they live in a very cultural environment, so that students have a heartfelt pride in their school. However, contemporary college students, as young people, are very active in their thinking. They have their own views and opinions on some current events and new things in society, so they are not compatible with the current education mode in our country. Therefore, in order for all college students to receive the baptism of traditional culture, they must be set up as a public course for all students to strengthen classroom learning. From the perspective of professional categories, institutions pay more attention to the application of strong professionalism, ignoring the traditional culture and the improvement of students' personal moral literacy. Specific to the professional courses and public basic courses are more inclined to professional courses, ignoring the improvement of students' professional quality. Most college students in today's era have poor self-learning ability. After entering university, they are too dependent on teachers. The systematic study of humanities knowledge is still a hope for teachers. In view of this situation, it is necessary to strengthen the setting of humanities courses and teachers. Conduct training to improve the level and quality of teachers. Only in this way can we improve the effectiveness of ideological and political education for college students.

4. Conclusions

The economy and culture are closely linked, and the arrival of the era of globalized economy means that culture will also be exchanged between countries. Chinese traditional culture and the ideological and political education work in science and engineering colleges are inseparable. Only when Chinese traditional culture is implemented in college campuses can students be given certain attention and understanding. Educators should pay attention to the integration education of traditional culture and ideological and political, extract the main ideas in traditional culture and combine innovation with modern development to establish a correct outlook on life and values for students. In today's era of rapid economic development, traditional cultural education can better carry out ideological and political education for college students and help them develop more comprehensively. The application of Chinese traditional culture in the ideological and moral education can strengthen and improve ideological education, which plays a very important role in training successors to the cause of socialism with Chinese characteristics, and also has a very far-reaching practical strategic significance in terms of development. Therefore, it is of great significance to the ideological and political education of college students in our country, and it can also provide some new elements of the times for the ideological and political education of College students, so as to better inherit and develop our excellent culture.

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